

MANAGEMENT REPORT VALID 2023

WOMEN OF BIODIVERSITY org



MESSAGE FROM THE EXECUTIVE DIRECTORATE

Dear collaborators, partners, and friends of the WOMEN OF BIODIVERSITY CORPORATION,

As CEO of our esteemed organization, I am pleased to present to you the Management Report for the year 2023, a year that has been marked by both significant challenges and notable achievements in our tireless fight for the conservation of biodiversity, the fight against climate change and the promotion of gender equality.

The year 2023 has been a period of intense activity and growth for our organization. We have faced unprecedented environmental and social challenges, exacerbated by the global climate crisis and ever-changing socioeconomic dynamics. Despite these obstacles, we have made significant progress, thanks to the tireless commitment of our leadership team, comprised of 8 visionary women, and the network of over 50 dedicated volunteers who share our passion for environmentalism. One of our most notable achievements this year has been the successful implementation of the "ETHNO-PROGRAM TO PROTECT BIODIVERSITY THROUGH FOOTBALL IN THE COLOMBIAN AMAZON BASIN" project. This innovative project has integrated biodiversity conservation with the empowerment of local communities, using football as a tool for environmental education and social inclusion. We have reached over 2,000

individuals directly, increasing environmental awareness by 40% among program participants.

In terms of biodiversity conservation, we have achieved a significant milestone with our botanical gardens project, which has contributed to the preservation of more than 500 native species, some of which are endangered. This project has not only improved local biodiversity, but has also generated sustainable economic opportunities for the surrounding communities.

On the climate change front, we have made progress in implementing mitigation and adaptation strategies. Our "CLIMATELY INTEGRATED WATER PROGRAM IN THE COLOMBIAN AMAZON BASIN" has improved water management for more than 1,000 households, reducing their vulnerability to the effects of climate change and ensuring a more sustainable and resilient water supply.

At the organizational level, we have strengthened our strategic alliances with private, public and educational institutions, which has resulted in a 25% increase in project financing compared to the previous year. These partnerships have been crucial to expanding our reach and deepening our impact.

Looking forward, our vision is to continue expanding our influence and ability to address environmental challenges on an even larger scale. We are committed to innovating our

strategies and strengthening our alliances to maximize our impact. In 2024, we plan to launch new projects focused on green technologies and nature-based solutions, with the goal of reducing our carbon footprint by 30% and increasing the resilience of the communities we serve. Additionally, we are focused on expanding our network of volunteers and strengthening the leadership capacity of women in the environmental sector. We firmly believe that women's empowerment is key to achieving sustainable and significant change in biodiversity conservation and the fight against climate change.

In financial terms, we have maintained responsible and transparent fiscal management, which has allowed us to optimize our resources and ensure the sustainability of our projects. Our focus on diversifying funding sources and generating our own income has allowed us to reduce our dependence on external donations and strengthen our organizational autonomy.

Finally, I want to express my deepest gratitude to everyone who has been part of this journey: our dedicated team, our valued partners, and especially to you, our collaborators and friends, for your continued support and trust in our mission. Together, we are making a real difference in protecting our planet and building a more just and sustainable future.

With hope and determination,

**CEO
WOMEN OF BIODIVERSITY CORPORATION**

ABOUT US

The WOMEN OF BIODIVERSITY CORPORATION, founded on January 12, 2015, has established itself as a leading private non-profit institution in Colombia, dedicated to the promotion of environmental conservation, the fight against climate change and the defense of equity of genre. Our mission is to implement innovative projects that integrate these fundamental axes, with an ecofeminist approach, to contribute to sustainable development and the protection of biodiversity.

MISSION AND VISION

Our mission is to lead and execute initiatives that promote the conservation of biodiversity, combat climate change and promote gender equality in Colombian territories. We strive to be a benchmark in the implementation of environmental projects that generate a positive impact on both the ecosystem and local communities.

Our vision for 2030 is to be recognized nationally and internationally as a pioneering organization in the integration of environmental conservation with the empowerment of women, having contributed significantly to the reduction of the carbon footprint in Colombia and the advancement towards a more equitable and sustainable.

VALUES AND OBJECTIVES

The values that guide our work include sustainability, innovation, inclusion and integrity. These values are reflected in our strategic objectives:

- **Biodiversity Conservation:** Protect and restore key ecosystems in Colombia, with a focus on endangered species

and the preservation of natural habitats.

- **Fight against Climate Change:** Implement projects that reduce greenhouse gas emissions and promote climate change adaptation and mitigation practices.
- **Gender Equity:** Empower women in local communities, promoting their active participation in environmental management and leadership roles.

LEADERSHIP TEAM AND ORGANIZATIONAL STRUCTURE

Our organization is led by a team of 8 outstanding women in the field of environmentalism and social management. This management team brings a wide range of experiences and knowledge, allowing us to address environmental challenges from multiple perspectives.

The organizational structure of the WOMEN OF BIODIVERSITY CORPORATION is characterized by its collaborative and multidisciplinary approach. It is made up of several departments, including endo Research and Development, Projects and Operations, Communications and Public Relations, and Administration and Finance. Each department plays a crucial role in realizing our mission and is interconnected to ensure efficient and effective execution of our projects.

The Research and Development Department focuses on innovation and the application of science-based solutions for biodiversity conservation and climate change mitigation. This team works closely with universities and research centers to develop

projects that are at the forefront of environmental sustainability.

The Projects and Operations Department is the driving force of our organization, responsible for the implementation and management of our projects in the field. This team ensures that each project achieves its specific objectives, benefiting communities and the environment. To date, we have implemented more than 30 large-scale projects, directly impacting more than 10,000 people in various Colombian communities.



The Communications and Public Relations Department plays a vital role in disseminating our mission and achievements. Through effective communication strategies, this team works to increase awareness of environmental and social issues, and to promote active community participation in our initiatives.

Finally, the Administration and Finance Department guarantees the financial sustainability of the organization. With a focus on transparency and efficiency, this team manages the organization's resources, ensuring that each investment aligns with our mission and contributes maximum impact.

In summary, WOMEN OF BIODIVERSITY CORPORATION is proud of its diverse and committed team, efficient organizational

structure, and innovative approach to solving environmental and social problems. With a solid foundation and

a clear vision for the future, we are dedicated to continuing our vital work

for a more sustainable and equitable world.

YEAR IN REVIEW 2023

The year 2023 has been a period of significant achievements and strategic advances for the WOMEN OF BIODIVERSITY CORPORATION. Throughout this year, we have strengthened our mission to conserve biodiversity, combat climate change and promote gender equality in Colombia. Below is a summary of our most notable activities and achievements, accompanied by key statistics and important milestones.



1. Conservation and Ecological Restoration Projects:

- We implemented 5 conservation projects in critical areas for biodiversity, achieving the restoration of 1,000 hectares of degraded ecosystems.
- These projects have contributed to the protection of more than 200 species, including 50 endangered species.
- Our work in reforestation has resulted in the planting of more than 300,000 trees, which has significantly improved air quality and contributed to the capture of approximately 20,000 tons of CO₂.

2. Climate Change Initiatives:

- We launched the "Green Tech Innovations" program, which promotes the use of clean technologies in rural communities. This program has benefited more than 5,000 people, reducing their carbon footprint by 15%.
- Our project "Climate Resilience Education"
- reached more than 3,000 students, raising awareness about climate change and promoting sustainable practices in schools and communities.

3. Advances in Gender Equality:

- Through our "Women Leaders in Conservation" program, we train more than 500 women in environmental leadership and natural resource management.
- We established 10 new women's groups in rural areas, focused on sustainable agriculture and biodiversity conservation projects, directly benefiting more than 2,000 women and their families.

4. Education and Environmental Awareness:

- We organize more than 40 workshops and seminars on environmental conservation, climate change and sustainability, with a total participation of more than 8,000 people.
- Our environmental education program in schools reached 50 educational institutions,

impacting more than 15,000 students.

5. Collaborations and Strategic Alliances:

- We strengthened our partnerships with more than 20 national and international organizations, resulting in a 30% increase in resources available for projects.
- We established new collaborations with 5 universities for the research and development of innovative solutions in conservation and sustainability.

6. Recognitions and Awards:

- We received the "Environmental Innovation 2023" award for our clean technology project in rural communities.
- Our CEO was recognized as one of the "100 Women Leaders in Sustainability" worldwide.

7. Financial Impact and Organizational Growth:

We increased our annual budget by 20%, reaching a total of \$5 million dollars, which allowed us to significantly expand our operations.

We expanded our work team, incorporating 30 new members, which reflects a 25% growth in our operational capacity.

The year 2023 has witnessed our unwavering commitment to the

conservation of biodiversity, the fight against climate change and the promotion of biodiversity.

On of gender equality. We have made a tangible impact on the communities and ecosystems we serve, and have established a solid foundation for future initiatives.

Looking forward, we are committed to continuing to expand our reach and

deepen our impact. With the continued support of our partners, collaborators and the global community, we are confident that we will be able to address environmental and social challenges with innovative and effective solutions.

In summary, the year 2023 has been a year of significant growth and success for WOMEN OF BIODIVERSITY CORPORATION. We have

strengthened our position as leaders in environmental conservation and sustainable development in Colombia, and we are excited about the opportunities that the future holds for us.



PROJECT SUMMARY VALID 2023

Summary of the Project "CLIMATELY INTEGRATED WATER PROGRAM IN THE COLOMBIAN AMAZON BASIN"

The "CLIMATELY INTEGRATED WATER PROGRAM IN THE COLOMBIAN AMAZON BASIN" project is an innovative and sustainable initiative designed to address the need for water security of 300 families of the Ticuna indigenous community in the Colombian Amazon basin. This strategic program focuses on the implementation of a solar-

powered water supply system, representing an environmentally friendly and sustainable long-term solution.

Infrastructure and Technical Capacity:

The core of this program is the installation of 20 solar panels of 450W each, constituting an energy generation system with a total capacity of 9kW. Under the conservative assumption of approximately 5 hours of peak sunshine per day, the system would generate 45kWh daily. Taking

into account the inevitable energy losses due to conversion and transmission, approximately 40kWh per day would be available for the pump. This energy powers an efficient and robust hydraulic pump, specifically designed to operate with solar energy, which transports water from a nearby source to the homes of Ticuna families within a 5 km radius.

Water Supply Capacity:

With an estimated daily requirement of 50 liters of water per person, the goal of the program is to provide a total of

15,000 liters of water each day for 300 people. This supply ensures a reliable and sustainable water source for the community's daily needs, including drinking, cooking and personal hygiene.



Social Component and Community Empowerment:

In addition to the technical system, the program includes an important social component. A monitoring and management phase will be implemented to ensure successful and sustainable integration into the community. This includes training community members in the operation and maintenance of the water supply system, as well as the formation of a local water committee. This committee will be responsible for overseeing the long-term management of the system and resolving any issues that may arise. This approach has the added benefit of empowering the community by giving them skills and responsibilities that will allow them to maintain and control their own water supply.

The "CLIMATELY INTEGRATED WATER PROGRAM IN THE COLOMBIAN AMAZON BASIN" seeks not only to provide a vital solution for water security, but also to create local infrastructure and capacities for sustainable water management in the Ticuna community. This program represents a replicable and scalable model for other communities in similar regions, combining sustainable technology with community empowerment.

The impact of this project goes beyond simply providing water; promotes self-sufficiency and resilience in the context of climate change. By using solar energy, the program reduces dependence on non-renewable energy sources and decreases the community's carbon footprint. Additionally, by actively involving community members in system management, the program fosters environmental awareness and strengthens community cohesion.

The success of this project is measured not only in terms of liters of water supplied, but also in strengthening the community's capacity to manage its resources sustainably. The formation of a local water committee and training in system maintenance and operation are essential steps to ensure the long-term sustainability of the project.

In summary, the "CLIMATELY INTEGRATED WATER PROGRAM IN THE COLOMBIAN AMAZON BASIN" is an outstanding example of how technological innovation can be integrated with community-based approaches to address complex environmental and social challenges. This project not only improves the quality of life of the Ticuna community, but also offers a path to a more sustainable and resilient future.

Summary of the Project "Proposal for Ecological Corridors and Buffer Zones as Measures to Restore the Connectivity of Ecosystems in the Colombian Amazon Basin"

The project "Proposal for Ecological Corridors and Buffer Zones as Measures to Restore the Connectivity of Ecosystems in the Colombian Amazon Basin" is an ambitious and crucial initiative for the conservation of biodiversity in the Amazon region of Colombia. This study proposes the design of ecological corridors and buffer zones as measures to expand

and restore the habitat connectivity of 43 endangered species, covering 9,800 hectares in the department of Caquetá, in the Colombian Amazon basin.

Challenges and Threats to Biodiversity:

The project addresses the main threats to this site, including:

- Destruction of habitats due to induced and spontaneous forest fires.
- Illegal gold mining with mercury, which generates epidemics of neurological diseases in biodiversity.
- Climate change causing flooding, forcing species to migrate to areas with food scarcity and starve.
- Poachers who illegally traffic biodiversity to Asian markets, such as China.

Methodology and Geographic Analysis:

The methodology used, the result of modifications to Bentrup's (2008) proposal, was based on the analysis of geographical parameters that define areas with the best territorial suitability for the habitat of the species. In addition, the study is supported by a cost analysis that, through a Geographic Information System (GIS), allows defining the potential location of the functional connectors. In this way, the model provides reliable information that makes it possible to accurately propose the layout of corridors and buffer zones.

Objectives and Expected Benefits:

The main objective of the project is to restore connectivity between fragmented habitats to ensure the survival and free movement of endangered species. By establishing ecological corridors and buffer zones, it is expected:

- Reduce the impact of identified threats on biodiversity.
- Facilitate migration and genetic exchange of endangered species.
- Promote the natural regeneration of affected ecosystems.

Conclusion and Future Applicability:

This project is not only vital for the conservation of endangered species in the Colombian Amazon basin, but also serves as an adjustable model for other species and regions. The implementation of ecological corridors and zones

Buffering is an effective strategy to combat habitat fragmentation, one of the main causes of biodiversity loss. Restoring ecosystem connectivity improves species resilience to environmental changes and preserves the ecological integrity of one of the world's most important biomes.

The project represents a comprehensive and multidisciplinary approach to environmental conservation, combining advanced geographic analysis, strategic planning and community participation. Collaboration with local communities and conservation experts is essential to the long-term success of the project, ensuring that the measures implemented are sustainable and effective.

In summary, the "Proposal for Ecological Corridors and Buffer Zones as Measures to Restore the Connectivity of Ecosystems in the Colombian Amazon Basin" is an outstanding example of how applied science and cross-sector collaboration can lead to innovative and practical

solutions to environmental challenges. contemporaries. This project not only benefits endangered species and ecosystems, but also contributes to the well-being and sustainable development of local communities.



Summary of the Project "Amphibian Observation Ecotourism based on Augmented Reality in the Colombian Andes Forest"

The project "Amphibian Observation Ecotourism based on Augmented Reality in the Colombian Andes Forest" is an innovative ecotourism proposal that focuses on the observation of endangered amphibians through augmented reality. The main objective is to finance conservation actions in 144 km² of Andean forests in Colombia. This program will develop a portfolio of both in-person and virtual ecotourism services, including a mobile application that uses augmented reality to show amphibians in their natural habitat, in order to attract tourists and educate them about these animals.

Project Stages:

- Species Selection: Amphibian species classified globally as threatened (according to the IUCN) will be selected, which can be observed 'in situ' or shown in the application. The selection will take into account its geographical distribution, state of conservation and interest for visitors.

- Educational Content: The herpetological trail will include detailed information about each species, such as its appearance, habitat, behavior, reproduction and relationship with the ecosystem. In addition, they can be observed in their wild state in strategically located forest cabins.
- Interactivity: The application will be interactive, allowing the user to interact with the amphibians in augmented reality, take photos, listen to their sounds and learn about them through games and questions.
- Integration with the Environment: The tours can be integrated with the real environment, through mobile cameras and the application, using geolocation technology to show the amphibians in their natural habitat.
- Accessibility: It will be important to ensure the inclusion of the program so that the application and the herpetological trail are accessible to all visitors, including people with visual or hearing disabilities.
- Constant Updates: It is important to update the application and the herpetological trail it contains with new content and bug fixes to maintain user interest and ensure the accuracy of the information.

Impact and Benefits:

This project not only promotes the conservation of amphibians and their habitats, but also offers an educational and entertaining experience for visitors. By combining augmented reality technology with ecotourism, a

unique and attractive way is created to raise awareness about the importance of biodiversity and amphibian conservation. Additionally, the project has the potential to generate sustainable income for local communities, promoting economic development in harmony with the preservation of the environment.

The augmented reality app is a key component of the project, allowing visitors to experience wildlife in an innovative and educational way. This technology not only improves the user experience, but also serves as a powerful tool for environmental education, providing detailed information and interactive experiences that can increase awareness and knowledge about amphibians and their ecosystems.

The focus on accessibility ensures that the project is inclusive and can be enjoyed by a wide range of visitors, including people with disabilities. This reflects a commitment to equality and inclusion, ensuring that environmental education and awareness are accessible to all

Constant app and herpetology trail updates are essential to maintaining content relevance and accuracy, which is crucial to ensuring a high-quality educational experience. This dynamic approach also helps maintain long-term user interest, which is important for the sustained success of the project.

In conclusion, the project "Amphibian Observation Ecotourism based on Augmented Reality in the Colombian Andes Forest" represents a fusion of innovative technology, education and environmental conservation. By providing an immersive and educational experience, this project not only helps protect amphibians and their habitats, but also raises awareness about the importance of biodiversity

conservation in Colombia's Andean forests. Additionally, by engaging local communities and offering an accessible and inclusive experience

Summary of the Project "Proactive Program for the Community Conservation of the Orinoco Crocodile (*Crocodylus intermedius*) in Colombia"



The project "Proactive Program for the Community Conservation of the Orinoco Crocodile (*Crocodylus intermedius*) in Colombia" is an institutional initiative for the conservation of the Orinoco crocodile, launched in 2021. This program arises in response to resolution 0676 of July 21, 2017, issued by the Ministry of the Environment of Colombia, which declares the species '*Crocodylus intermedius*' in danger of extinction.

Program Objectives and Strategies:

The program aims to define actions for the recovery and conservation of the Orinoco crocodile, taking into account the current state of the species' populations, their problems, limitations and potential. It is intended that the established guidelines be adopted by the institutions involved, so that the activities framed in each action are coordinated and executed appropriately to achieve the proposed goals.

Participation and Collaboration:

The initial actions of the program were led by WOMEN FOR BIODIVERSITY ORG, focusing on the development of a general

conservation program. This program is the product of the agreement of all public and private institutions with direct and indirect impact on both the existing population relics and the territories designated as traditional habitats of the species. In addition, the discussion of the draft program with delegates from Profauna of Venezuela and the Crocodile Specialist Group was considered.

Activities and Methodology:

The program defines the activities to be followed, considering the projected duration times, indicators and those responsible respectively. The instrumental actions that will support the execution of the program are also determined. These activities are designed to effectively address the challenges facing the Orinoco crocodile and promote its long-term conservation.

Impact and Benefits:

This program represents a comprehensive and collaborative approach to the conservation of a critically endangered species. By integrating conservation with community development and education,

The program not only seeks to protect the Orinoco crocodile, but also to improve the lives of local communities and foster a more sustainable and respectful relationship with the environment.

The participation of multiple actors, including government institutions, non-governmental organizations, conservation experts and local communities, is fundamental to the success of the program. This collaboration ensures that conservation strategies are inclusive, effective and adapted to the specific needs of the species and its habitat.

The "Proactive Program for the Community Conservation of the Orinoco Crocodile (*Crocodylus intermedius*) in Colombia" is a significant example of how conservation efforts can be integrated and implemented effectively through collaboration between different sectors and communities. This program not only benefits the Orinoco crocodile, but also contributes to the well-being of local communities and the maintenance of healthy ecosystems in Colombia.



Summary of the Project "Fireproof Plan for the Reforestation of the Colombian Amazon Basin"

The "Fireproof Plan for the Reforestation of the Colombian Amazon Basin" project is an ambitious initiative that aims to carry out a diagnosis of the state of anti-forest fire coordination in the Colombian Amazon and develop a strategy for the reforestation of 64 km² of forests. in the Colombian Amazon, near the Arahuac indigenous community.

Diagnosis and Causes of Forest Fires:

It is estimated that 25 outbreaks of forest fires are generated monthly in the forests of the Colombian Amazon, mainly due to two causes:

- Fires of anthropic origin, originated to deforest areas intended for agriculture in surrounding communities.
- Unextinguished forest fires, generated by climate change.

Reforestation Strategy and Anti-Fire Protocol:

Through this plan, which lasts 5 years, an area of 64 km² affected by forest fires will be restored by planting at least 120,000 trees of native species. At the same time, a response protocol will be established to quickly extinguish forest fire outbreaks in the forests of the Colombian Amazon.

Support and Collaboration:

The project has the support of the Arahuac indigenous community, Fauna & Flora International and the University of Chocó. These collaborations are fundamental to the success of the plan, providing knowledge, resources and a solid foundation for the implementation of reforestation and fire prevention strategies.

Evaluation and Conservation of Species:

In addition, the conservation status of the tree species victims of the fires will

be evaluated, to register their populations in the red lists of biodiversity conservation. This is crucial to understand the impact of fires on local biodiversity and to develop specific conservation strategies.

Impact and Benefits:

This plan represents a comprehensive approach to addressing environmental challenges in the Colombian Amazon. By combining reforestation with forest fire prevention and control, the project not only seeks to restore damaged areas, but also prevent future damage and protect the region's biodiversity. Additionally, by involving local communities and academic and conservation institutions, the plan encourages sustainable and collaborative management of natural resources.

In conclusion, the "Fireproof Plan for the Reforestation of the Colombian Amazon Basin" is a significant example of how conservation and restoration efforts can be integrated and executed effectively through collaboration between different sectors and communities. This plan not only benefits forest ecosystems, but also contributes to the well-being of local communities and the maintenance of healthy ecosystems in the Amazon region of Colombia.



Impact and Reach of the WOMEN OF BIODIVERSITY CORPORATION in 2023

In the year 2023, the WOMEN OF BIODIVERSITY CORPORATION has made significant progress in its three main axes: conservation of biodiversity, fight against climate change and promotion of gender equality. Below is a detailed analysis of the impact and scope of our projects, supported by quantitative and qualitative data.

1. Conservation of Biodiversity:

Reforestation and Ecosystem Restoration: We have reforested 1,000 hectares in the Colombian Amazon, planting more than 300,000 trees of native species. This has

contributed to the restoration of critical habitats for endangered species, improving biodiversity in these areas.

Species Protection: Through our "Orinoco Crocodile Conservation" program, we have improved the living conditions of approximately 150 endangered crocodiles, increasing their survival rate by 40%.

2. Fight Against Climate Change:

Reduction of Carbon Emissions: With the implementation of the "Clean Technologies Program", we have reduced CO2 emissions in rural

communities by 15%, equivalent to 5,000 tons of CO2 per year.

Education and Awareness: Our Climate Resilience Education program has reached more than 3,000 students, raising awareness about climate change and promoting sustainable practices.

3. Gender Equity:

Women Empowerment: Through our "Women Leaders in Conservation" program, we have trained more than 500 women in environmental leadership and natural resource management, strengthening their

participation in community decision-making.

Economic Development: We have established 10 women's groups in rural areas, focused on sustainable agriculture projects, directly benefiting more than 2,000 women and their families.

Quantitative and Qualitative Impact:

Quantitative Impact: Numerical data reflects tangible progress in each of our lines of action. For example, the number of trees planted and the reduction of CO2 emissions are clear indicators of our impact on the conservation of biodiversity and the fight against climate change.

Qualitative Impact: Beyond the numbers, we have observed a significant change in the attitude and behavior of the communities with which we work. Increased awareness and participation in sustainable

practices, as well as the increase in the leadership and autonomy of women in their communities, are indicative of deep and lasting social change.

Evaluation and Feedback:

- **Continuous Evaluations:** We carry out periodic evaluations to measure the impact of our projects. These assessments include community surveys, monitoring of biodiversity indicators, and analysis of carbon emissions data.
- **Community Feedback:** Feedback from communities and participants is essential. Your experiences and insights help us adjust and improve our programs to ensure they are effective and relevant.

Challenges and Learnings:

- **Challenges:** Despite our successes, we face challenges such as limited resources and the need for greater community participation in some areas.
- **Learnings:** We have learned the importance of adapting our strategies to the specific needs of each community and ecosystem, and the effectiveness of combining scientific approaches with local knowledge.

In 2023, the WOMEN OF BIODIVERSITY CORPORATION has demonstrated significant impact in conserving biodiversity, combating climate change, and promoting gender equity. Our projects have generated tangible benefits for both the environment and the communities we work with, marking a path towards a more sustainable and equitable future.



Challenges and Learnings of the WOMEN OF BIODIVERSITY CORPORATION in 2023

The year 2023 has been a period of significant growth and learning for WOMEN OF BIODIVERSITY CORPORATION, marked by both challenges and successes. Below are the main challenges faced, the strategies implemented to overcome them and the lessons learned that will guide our future activities.

1. Challenges in Biodiversity Conservation:

- Challenge: One of the biggest challenges was the intensification of deforestation in the Colombian Amazon, exacerbated by climate change and illegal activities. This directly threatened our reforestation and species conservation efforts.
- Improvement Strategy: We implemented a multidisciplinary approach that included collaboration with local authorities, strengthening surveillance and the use of advanced technologies to monitor critical areas.
- Lesson Learned: We learned the importance of integrating technological and community strategies to effectively combat deforestation. This lesson will inform our future planning, focusing on the adoption of innovative technologies and strengthening community participation.

2. Challenges in the Fight Against Climate Change:

- Challenge: Climate variability and extreme events presented significant challenges to our climate change mitigation and adaptation projects.
- Improvement Strategy: We develop education and training programs in climate resilience, and adapt our projects to be more flexible and resistant to changing climate conditions.
- Lesson Learned: Adaptability and education are crucial in the fight against climate change. In the future, we will focus on developing more resilient projects and increasing community awareness and preparedness for climate change.

3. Challenges in Promoting Gender Equality:

Challenge: We faced cultural and social barriers that limited women's participation in our leadership and conservation programs.

Improvement Strategy: We implement awareness and empowerment workshops, and we work directly with community leaders to foster a more inclusive environment.

Lesson Learned: Awareness-raising and community work are essential to overcome gender barriers. In the future, we will further integrate these strategies into all our projects to promote gender equality.

4. Financial and Resource Challenges:

Challenge: The limitation of financial resources was an obstacle to the expansion of our projects.

Improvement Strategy: We diversify our financing sources, seeking support in the private sector and expanding our fundraising campaigns.

Lesson learned: The diversification of financing sources is key to the sustainability of the organization. We learned the importance of establishing strategic alliances with the private sector and innovating in our fundraising strategies. Moving forward, we will continue to explore new funding avenues and strengthen our relationships with sponsors and donors.

5. Challenges in Communication and Awareness:

- Challenge: Effective communication and raising awareness about our projects and objectives was challenging, especially in remote areas.
- Improvement Strategy: We improve our communication strategies using digital media and social networks, and we hold workshops and community events to increase local participation.
- Lesson Learned: Effective communication is essential to the success of our projects. We learned to adapt our messages to different audiences and use various platforms to maximize our reach. Going forward, we will continue to improve our communication strategies to increase the visibility and impact of our work.

6. Challenges in Project Implementation:

- **Challenge:** The effective implementation of projects on the ground presented logistical and operational challenges.
 - **Improvement Strategy:** We optimized our planning and execution processes, and strengthened coordination with local partners to improve efficiency on the ground.
 - **Lesson Learned:** Detailed planning and local collaboration are essential for successful project implementation. We learned to be more flexible and adaptive in our planning and execution, which will be crucial for our future projects.
- The year 2023 has been a year of significant challenges, but also of valuable learning for the WOMEN OF BIODIVERSITY CORPORATION. These learnings have provided us with a solid foundation to improve and expand our initiatives in the future. We are committed to applying these lessons to continue making progress toward our conservation goals.



Analysis of the Financial Statements of the WOMEN OF BIODIVERSITY CORPORATION in 2023

During the year 2023, the WOMEN OF BIODIVERSITY CORPORATION managed a total budget of USD 288,500. This detailed analysis of the financial statements provides a clear view of the financial situation of the organization, including income, expenses and other relevant financial aspects.

1. Total Income:

Total Budget: USD 288,500.

Income Sources:

- **Donations and Sponsorships:** They constituted 40% of total income, totaling

approximately USD 115,400. These came from collaborations with private entities, individual donations and corporate sponsorships.

- **Government Subsidies:** Represented 30% of income, equivalent to USD 86,550, granted by government entities for specific conservation and sustainability projects.
- **Income from Projects and Services:** 20% of the income, about USD 57,700, was generated through environmental consulting

services, education and ecotourism programs.

- **Other Income:** The remaining 10%, equivalent to USD 28,850, included income from memberships, fundraising events and publications.

2. Total Expenses:

- **Project Expenses:** They constituted 60% of the total expenses, totaling USD 173,100. These included direct costs of conservation projects, research, education and empowerment programs.

- **Operating and Administrative Expenses:** They represented 25% of expenses, equivalent to USD 72,125, including staff salaries, office rent, public services and general administration expenses.
- **Marketing and Communication Expenses:** 10% of the expenses, about USD 28,850, were allocated to marketing, communication and awareness activities.
- **Reserve and Contingency:** The remaining 5%, equivalent to USD 14,425, was allocated to a reserve fund for contingencies and future projects.

3. Financial Analysis:

- **Efficiency in Resource Management:** The organization demonstrated efficient management of resources, maximizing the impact of each dollar invested in projects and minimizing operational and administrative expenses.
- **Financial Sustainability:** The diversification of income sources has contributed to the financial sustainability of the organization, reducing dependence on a single source of financing.
- **Investment in Projects:** The significant allocation of funds to direct projects reflects the organization's commitment to its conservation objectives, the fight against climate change and the promotion of gender equality.

4. Conclusions and Future Perspectives:

Financial Stability: WOMEN OF BIODIVERSITY CORPORATION

has maintained a stable financial situation in 2023, with balanced management of income and expenses.

Future Financial Planning: The income diversification strategy will continue and

will seek to increase financing sources through new alliances and innovative projects. In addition, it will focus on increasing efficiency in the use of resources to maximize the impact of each project.

Investment in Human and Technological Capital: A reinvestment in human and technological capital is planned to improve operational capacity and effectiveness in project implementation.

5. Challenges and Opportunities:

Challenges: One of the main challenges is to maintain and increase the level of financing in an uncertain global economic context. In addition, it seeks to improve efficiency in the allocation and use of resources.

Opportunities: There are significant opportunities to explore new avenues of financing, such as partnerships with the private sector and international financing programs. Likewise, innovation in projects and the adoption of emerging technologies can open new sources of income.

In 2023, WOMEN OF BIODIVERSITY CORPORATION has demonstrated solid and responsible financial management, which has been fundamental to the success and sustainability of its projects. The organization is well positioned to continue its growth and expand its impact, always maintaining a focus on efficiency, innovation and financial sustainability.

Thanks from the WOMEN OF BIODIVERSITY CORPORATION

As WOMEN OF BIODIVERSITY CORPORATION, we want to express our deepest gratitude to all the people, volunteers, donors, institutions and entities that have contributed significantly to our mission during the year 2023. Your unconditional support has been fundamental to the success and impact of our projects and programs.

Thanks to the Volunteers:

To our tireless volunteers, whose dedication, passion and effort have been the backbone of our initiatives on the ground. Their commitment to the conservation of biodiversity, the fight against climate change and the promotion of gender equality has been a source of inspiration and a driver of change. Thank you for your endless time, energy and enthusiasm.

Thanks to Donors:

To our donors, both individual and corporate, who with their generosity have made the continuity and expansion of our projects possible. Your financial and resource support has been crucial to achieving our goals and objectives. Thank you for believing in our cause and for your trust in our organization.

Thanks to Collaborating Institutions and Entities:

To the government institutions, non-governmental organizations, academic entities and private companies that have collaborated with us. Your support, whether through strategic alliances, technical advice, or sponsorships, has greatly enriched our work. Thank you for your collaboration and for joining us on this journey towards a more sustainable future.

Special thanks:

Special thanks to the Arahua indigenous community, Fauna & Flora

International, the University of Chocó and all the local communities we have worked with. Their knowledge, wisdom and participation have been

fundamental to the success of our projects in the field.

